

PROFESSIONAL OBJECTIVE

A Graphic Design position where advanced graphic and creative skills will produce quality communication with the intent on raising awareness and increasing visibility within the community.

EXPERIENCE

- 7+ years of providing graphic design for marketing departments in a business environment.
- Extensive freelance opportunities in print, web and photography.
- Expert knowledge of various software packages that relate to industry standards.

PORTFOLIO

<http://www.bjwcreative.com/>

WORK EXPERIENCE + EMPLOYMENT HISTORY

Graphic Designer	Energy Focus, Inc.
Dates Employed	June 2008 - CURRENT
Location	Solon, OH
Primary Roles	Graphic Design and Art Direction

Creative direction, design and production for websites, catalogs, marketing literature, technical manuals, and various related media for Energy Focus and its three subsidiary organizations. Design and produce artwork ready for production by creating and assembling computer based illustrations, photography and photo editing using industry standard print and web design programs as well as video editing software. Assist in marketing efforts by responding to requests for graphic and creative assistance for promotional purposes.

- Develop marketing literature, advertising, multimedia and other materials to support the marketing efforts of the company.
- Design, develop and launch websites for all Energy Focus companies implementing CMS systems such as Expression Engine.
- Provide design and development for all company ezines and email marketing campaigns using Campaigner and MailChimp.
- Create and edit video clips for professional marketing bites on YouTube, flickr and other applicable social media networks.
- Perform all photography assignments in-house or on location to support the image needs of various projects.
- Project manage and coordinate with outside vendors to ensure timely and correct delivery of all marketing materials.
- Practice within the policies of environmental responsibility and ensure all printed materials meet FSC certification, produced from recycled sources and utilizes various other conservation-minded efforts.
- Travel as needed for web development and photography assignments.

Graphic Designer	MedX, Inc.
Dates Employed	February 2005 - May 2008
Location	Malvern, PA
Primary Roles	Graphic Design, Marketing Coordinator

Responsible for creating, designing, coordinating and implementing marketing campaigns that support sales efforts to achieve departmental and corporate goals through specific marketing projects and initiatives including concept, copy writing, design, production and implementation.

- Responsible for all aspects of planning, coordinating and marketing Trade Show events and Training Workshops.
- Create, design and facilitate printed materials including brochures, posters, direct mailers and packaging.
- Design and develop Web based media including full production of website and e-commerce storefront.
- Manage media relations, advertising and communication efforts on a local and national basis.
- Work cross functionally with sales and product development to ensure campaigns are aligned with sales goals and assist sales reps with lead management using Salesforce.com.
- Product and event photography, image selection correction and manipulation.

Contracts Coordinator	Iron Mountain Information Management
Dates Employed	February 2001 - February 2005
Location	Collegeville, PA
Primary Roles	Contracts Coordinator

- Main contact with customers regarding contract issues, problem identification, research & resolution; Interface with administration & operations to ensure accurate service standards are met; Develop customer relationships and strengthen customer's reliance of Iron Mountain.
- Work with account management to perform contract review and renewal process for district customers.

SPECIAL SKILLS + TECHNICAL KNOWLEDGE

<i>Adobe Photoshop CS3 / CS4</i>	★ ★ ★ ★ ★
<i>Adobe InDesign CS3 / CS4</i>	★ ★ ★ ★ ★
<i>Adobe Illustrator CS3 / CS4</i>	★ ★ ★ ★ ★
<i>Adobe Dreamweaver CS3 / CS4</i>	★ ★ ★ ★ ★
<i>Adobe Flash CS3 / CS4</i>	★ ★ ★ ★ ★
<i>Microsoft Office Suite including PowerPoint</i>	★ ★ ★ ★ ★
<i>HTML, CSS and Javascript applications</i>	★ ★ ★ ★ ★
<i>Photography and photo editing</i>	★ ★ ★ ★ ★
<i>Videography and video editing</i>	★ ★ ★ ★ ★
<i>Mac OSX and PC Windows 7</i>	★ ★ ★ ★ ★

BROOKE WITT

(Graphic Designer / Marketing Design)

3236 Clarendon Road
Cleveland Height, OH 44118
(216) 835 - 8555
brooke@bjwcreative.com

EDUCATION

AOSP Visual Communications 3.97 GPA throughout term of coursework, Focus Marketing Design

June 2004 Katherine Gibbs College, Norristown PA

Associates of Fine Arts Concentration in Illustration and Photography

June 2001 Northampton College, Bethlehem PA

PORTFOLIO

<http://www.bjwcreative.com/>